



**AUCKLAND  
INSTITUTE  
OF STUDIES**  
NEW ZEALAND



**ANNUAL RESEARCH AND  
PUBLICATION REPORT**



# Preface

Research activities in Auckland Institute of Studies continued apace in 2015. In-house research presentations were held, several staff were supported to attend conferences and give presentations, and half a dozen staff were sponsored to pursue higher degrees.

Various other research activities continued to thrive.

## Research newsletter

Three issues of the research newsletter were published, containing in each issue a showcased researcher, tips on various aspects of the research and publication process, as well as recent outputs by AIS staff, and upcoming conferences.

## Research award

The research award, acknowledging staff with outstanding research outputs, both in terms of quality and quantity, over the period July 2014 - June 2015, were presented. The Established Researcher award went to Dr Semisi Taumoepeau (Director of Pasifika Relations), who not only produced commissioned reports for the Tongan government, but also was awarded an AUT University Excellence Research Award for his work with the New Zealand Tourism Research Institute for long-term research in the Pacific region. The Emerging Researcher award was won by Dr Nick Towner (Senior Lecturer, Tourism Management), for his outputs in the tourism field, especially surf tourism.

## Research committee

The Research Committee continues to meet regularly to discuss and plan research activities. Members of the committee in 2015 were Dr Adam Brown, Dr Semisi Taumoepeau, Dr Nick Towner, Assoc Prof Paul Sutcliffe (Academic Director), Dr Erwin Losekoot (Academic Head of the Tourism and Hospitality programme), Dr Gerhard Peters (Academic Head of the International Business programme), Dr Michael Watts (Academic Head of the Information Technology programme), Dr Ershad Ali (Senior Lecturer, International Business) and Rubaiyet Khan (Lecturer, International Business).

The research committee is supported by two Adjunct Research professors: Prof Kenneth E Jackson, and Prof Kartik Roy. Support in terms of the organising of joint international conferences is given by Dr Sandip Kar, Chairman of the International Institute of Management Sciences, (IIMS) in Kolkata, India.

We thank all the above researchers for their contribution to the research culture in AIS over the year. Our thanks also go to Christine Edwards, who admirably manages the administrative side of research activities.

## Collaboration

Researchers in other institutions who are interested in conducting collaborative projects with members of AIS staff are invited to contact them directly.

Dr Adam Brown  
Director of Research





## Professor Kenneth E Jackson

Adjunct Research Professor

kenj@ais.ac.nz

### Book chapters

**Jackson, K. E.** (2015). New Zealand economy (substantial revision). In J. Love (ed.) *Regional surveys of the world: The Far East and Australasia 2016* (47th edition). Abingdon, UK: Europa Publications.

**Jackson, K. E.** (2014). The relationship between economic growth and poverty alleviation in developing countries: Myths and realities or what are we measuring? In C. Narasimha Rao (ed.) *Poverty in the contemporary world: Malady remedy* Vol 1 (pp. 52-66). New Delhi: Serials Publications, December 2014.

### Conference presentations

Invited attendance to Round Table “Japan in North East Asia: Challenges of reconciliation in a neo liberal age”. New Zealand Asia Institute, University of Auckland, March.

**Jackson, K. E.** (2015). Microfinance and reflections on new media and international development. Plenary session presentation at the Auckland Microfinance Initiative, Inaugural NZ Microfinance Conference “What does microfinance mean to you?” University of Auckland, 28 June.

### Other research activities

PhD supervisor:

Ting Ting Miao ‘The institutional barriers to the making of city to city (C2C) co-operation in China.’ University of Auckland.

Haleema Masud 'Assessing the affordability of tobacco products after a decade of FCTC ratification in Pakistan: Policy implications'. University of Auckland.

PhD examiner:

Angela Tan-Kantor 'The valuation of assets and its impact on water utility pricing in Australia'. Swinburne University of Technology.

Masters examiner: Lara Mula 'Impact of the public food distribution system on poverty and inequality: A study using panel household data in two states of India'. University of Auckland.

Supervised study by Ms Alfiana Yuli Efiyanti, Islamic State University of Malang, Indonesia. Entrepreneurship learning model development for fisherwomen in Sendang Biru Malang, East Java, Indonesia. New Zealand Asia Institute, University of Auckland, November-December.

Referee, Journal of Australasian Mining History



## **Professor Kartik Roy**

**Adjunct Research Professor**

kartikr@ais.ac.nz

### **Journal article**

**Roy, K.** (2015). India's national food security bill: Its budgetary implications. *International Economics*, 68(2), 259- 273.



## **Dr Adam Brown**

**Director of Research**

adamb@ais.ac.nz

### **Book chapter**

**Brown, A.** (2015). Syllable structure. In J. Levis & M. Reid (Eds.) *The handbook of English pronunciation* (pp. 85-105). Malden, MA: Wiley-Blackwell.

### **Journal article**

**Brown, A.** (2015). Barriers to learning the English th sounds. Part I: Articulatory and acoustic considerations. *Speak Out! (Journal of the IATEFL Pronunciation Special Interest Group)* 53, 6-14.

### **Conference presentation**

**Brown, A.** (2015). The practical and psychological transition to e-textbooks. Presentation at the 24th AMIC (Asian Media Information and Communication) Annual Conference, American University in Dubai, 10-13 June.

### **Other research activities**

Winner, Independent Tertiary Education New Zealand (ITENZ) Innovative Use of Technology Award, for work in implementing the transition to e-textbooks at AIS

Committee member, AKTESOL (Auckland branch of the TESOL Association of Aotearoa New Zealand)

Editor, AIS Research newsletter



## **Dr Semisi Taumoepeau**

**Director of Pasifika Relations**

semisit@ais.ac.nz

### **Book chapter**

**Taumoepeau, S.** (2015). Air transportation and tourism linkages in the South Pacific Islands. In D. Harrison & S. Pratt (eds.) *Tourism in the South Pacific* (pp.183-195). London: Routledge.

### **Reports**

**Taumoepeau, S.** & Penrose, G., (2015). *Tonga mark report on accommodation accreditation*, June 2015. Ministry of Commerce, Tourism and Labour, Government of Tonga, Nuku'alofa, Tonga.

**Taumoepeau, S.**, Penrose, G. & Kelly, R. (2015). *Tonga mark report on services accreditation*, December 2015. Ministry of Commerce, Tourism and Labour, Government of Tonga, Nuku'alofa, Tonga.

### **Conference presentations**

**Taumoepeau, S.** (2015). Air transport linkages in the Pacific. Presentation at CAUTHE Specialist Conference, AUT University, 14-16 April.

**Taumoepeau, S.** (2015). Positioning Tonga as a desirable tourism destination in the Pacific. Presentation at Tonga Research Association Conference, Queen Salote College, Nuku'alofa, Tonga, 8-10 July.

**Taumoepeau, S.**, Penrose, G. & Towner, N. (2015.) Tonga accreditation and quality star rating of accommodation facilities. Presentation at APacCHRIE Conference, ANZ Viaduct Events Centre, Auckland, 10-12 June.



**Taumoepeau, S., Towner, N., Lal, B. & Pranish, T.** (2015). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Hospitality Education Providers Forum, Auckland, 28 August.

## **Other research activities**

Winner, AUT University Excellence Research Award for 2015 as a member of the NZ Tourism Research Institute (NZTRI) for ongoing work on transferring research knowledge to communities, businesses and nations in the Pacific for the past 15 years.

Associate Director, New Zealand Tourism Research Institute, based at AUT University.

Board member, New Zealand Tonga Business Council (under the aegis of the Auckland Chamber of Commerce).

Member, Tonga Research Association.

Member, South Pacific Tourism Organisation, based in Fiji.

PhD examiner, Subash Appana 'Public sector reforms in Fiji: A search for appropriate structures.' Swinburne University of Technology, Melbourne, Australia.



## **Tamendi Pranish**

**Study Skills Advisor**

tamendip@ais.ac.nz

## **Conference presentation**

Taumoepeau, S., Towner, N., Lal, B. & **Pranish, T.** (2015). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Hospitality Education Providers Forum, Auckland, 28 August.

# Information Technology programme



## Dr Michael J Watts

Head of Information Technology programme

michaelw@ais.ac.nz

### Book chapters

**Watts, M. J.** & Kasabov, N. K. (2015). Hybrid evolutionary-, constructive-, and evolving fuzzy neural networks. In P. P. Angelov (Ed.) *Handbook on computational intelligence* (pp. 745-772). Singapore: World Scientific.

Worner, S. P., Eschen, R., Kenis, M, Paini, D., Saikonnen K., Suiter, K., Singh, S., Vanninen, I., & **Watts, M. J.** (2015). Detecting and interpreting patterns within regional pest species assemblages using self-organizing maps and other clustering methods. In R. C. Venette, (Ed.) *Pest risk modelling and mapping for invasive alien species* (pp. 97-114). Wallingford, UK: CABI Direct.

### Software

**Watts, M. J.** (October 2015). *Evolving connectionist systems toolbox v1.2*.  
[ecos.watts.net.nz/Software/Toolbox.html](http://ecos.watts.net.nz/Software/Toolbox.html)

### Other research activities

Associate Editor, *Soft Computing*

Associate Editor, *Evolving Systems*

Associate Editor, *IEEE Transactions on Neural Networks and Learning Systems*

PhD supervisor:

Mariona Roiges, “The structure of global invasive species assemblages and their relationship to regional habitat variables: converting scientifically relevant data into decision relevant information.” Lincoln University, New Zealand.

PhD examiner:

Tufail Muhammad (2015) ‘Selecting, quantifying, optimizing and understanding visualization techniques: a computational intelligence-based approach’. Ghulam Ishaq Khan Institute of Engineering Sciences and Technology, Pakistan,

Simon Dacey (2015) ‘Computational land use management of public spaces in New Zealand’. Unitec Institute of Technology, Auckland.

Master’s examiner:

Datong Gu, (2015) ‘Cross models for twin recognition’. AUT University.

Reviewer, *International Journal of Applied Earth Observation and Geoinformation*

Reviewer, *Journal of Advanced Computational Intelligence and Intelligent Informatics*

Promoted to Senior Member of the IEEE (only 9 % of the 435,000 members hold this grade)



**Kabas Albakry**

**Senior Lecturer**

kabasa@ais.ac.nz

### **Conference presentation**

**Albakry, K.** & Hookings, A. (2015). Capstone project course framework and individual grading formula. Presentation at CITRENZ (Computing and Information Technology Research and Education New Zealand) conference “Inspirational computing education”, Queenstown, 6-9 October.



## Alistair Hookings

**Lecturer**

alistairh@ais.ac.nz

### Conference presentation

Albakry, K. & **Hookings, A.** (2015). Capstone project course framework and individual grading formula. Presentation at CITREnz (Computing and Information Technology Research and Education New Zealand) conference “Inspirational computing education”, Queenstown, 6-9 October.

# International Business programme



## Dr Gerhard Peters

Head of International Business programme

gerhardp@ais.ac.nz

### Conference presentation

**Peters, G.** (2015). The European Union at the crossroads: Success story or recipe for disaster? Presentation at the 5th IIMS International Conference “Managing Development in Emerging Economy”, Xuzhou University of Technology, China, 1-3 December.



## Dr Ershad Ali

Senior Lecturer

ershada@ais.ac.nz

### Books

Kar, S., Khan, R. H., **Ali, E.** & Subramaniam, G. (Eds.) (2015). *Technology, sustainability and managing development in developing countries*. New Delhi: Regal Publications.

Khan, R. H., **Ali, E.** & Nasim, N. K. (2015). *Bangladesh studies* (2nd edition). Dhaka: Global Study Research and Publications.

## Book chapters

**Ali, E.** & Khan, R.H. (2015). Opportunities and challenges of sustainable energy technology in rural Fiji. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 58-73). New Delhi: Regal Publications.

**Ali, E.**, Subramaniam, G. & Khan, R.H. (2015). Role of returning students in development: A conceptual framework for Chinese phenomenon. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 74-81). New Delhi: Regal Publications.

Kar, S., Khan, R. H., **Ali, E.** & Subramaniam, G. (2015). Technology, sustainability and development in developing countries. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 1-6). New Delhi: Regal Publications.

Kar, S., Khan, R. H., **Ali, E.** & Subramaniam, G. (2015). Concluding remarks: Technology, sustainability and development in developing countries. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 186-193). New Delhi: Regal Publications.

Khan, T. & **Ali, E.** (2015). Role of education to mitigate the impact of climate change in Bangladesh: A research framework. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 174-185). New Delhi: Regal Publications.

Yak X. F. & **Ali, E.** (2015). Applicability of Chinese early childhood education model in New Zealand: A conceptual review. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 102-112). New Delhi: Regal Publications.

## Report

**Ali, E.**, deSilva, K., Khan, R. & Parvin, S. (2015). *A study on the mental health of international students in New Zealand*. Auckland: Asian Health Foundation.

## Conference presentations

**Ali, E.** (2015). Child labour in Bangladesh: A critical reflection. Keynote presentation at the 5th IIMS International Conference “Managing Development in Emerging Economies”, Xuzhou University of Technology, China, 1-3 December.

Khan, R.H. & **Ali, E.** (2015). Small business success and development: A link for sustainable growth in New Zealand economy. Presentation at the 5th IIMS International Conference “Managing Development in Emerging Economies”, Xuzhou University of Technology, China, 1-3 December.



## Manisha Karia

Senior Lecturer

manishak@ais.ac.nz

## Book chapter

**Karia, M.,** Bathula, H. & Abbott, M. (2015). An experiential learning approach to teaching business planning: connecting students to the real world. In Mang Li & Yong Zhao (Eds). *Exploring learning and teaching in higher education* (pp. 123-144). Berlin: Springer.

## Conference presentation

**Karia, M.,** Gaur, S. S. & Bathula, H. (2015). The impact of information overload on the entrepreneurs' behaviour in managing human resources: the mediating role of entrepreneurial self-efficacy. Academy of International Business (AIB) Conference, Bengaluru, India, 26-30 June.

## Higher degree completed

**Karia, M.** (2015). *Entrepreneurial competencies and the performance of small and medium enterprises in emerging markets*, PhD thesis, Swinburne University of Technology, Melbourne, Australia.

## Other research activities

Reviewer, Academy of International Business (AIB) conference 2015, Bengaluru, India



## Rubaiyet Khan

**Lecturer**

rubaiyetk@ais.ac.nz

## Books

Kar, S., **Khan, R. H.**, Ali, E. & Subramaniam, G. (Eds.) (2015). *Technology, sustainability and managing development in developing countries*. New Delhi: Regal Publications.

**Khan, R. H.**, Ali, E. & Nasim, N. K. (2015). *Bangladesh studies* (2nd edition). Dhaka: Global Study Research and Publications.

## Book chapter

Ali, E. & **Khan, R.H.** (2015). Opportunities and challenges of sustainable energy technology in rural Fiji. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 58-73). New Delhi: Regal Publications.

Ali, E., Subramaniam, G. & **Khan, R.H.** (2015). Role of returning students in development: A conceptual framework for Chinese phenomenon. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 74-81). New Delhi: Regal Publications.



Kar, S., **Khan, R. H.**, Ali, E. & Subramaniam, G. (2015). Technology, sustainability and development in developing countries. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 1-6). New Delhi: Regal Publications.

Kar, S., **Khan, R. H.**, Ali, E. & Subramaniam, G. (2015). Concluding remarks: Technology, sustainability and development in developing countries. In S. Kar, R. H. Khan, E. Ali & G. Subramaniam (Eds.) (2015). *Technology, sustainability and managing development in developing countries* (pp. 186-193). New Delhi: Regal Publications.

## **Report**

Ali, E., deSilva, K., **Khan, R.** & Parvin, S. (2015). *A study on the mental health of international students in New Zealand*. Auckland: Asian Health Foundation.

## **Conference presentation**

**Khan, R.H.** & Ali, E. (2015). Small business success and development: A link for sustainable growth in New Zealand economy. Presentation at the 5th IIMS International Conference “Managing Development in Emerging Economies”, Xuzhou University of Technology, China, 1 - 3 December.



## Beena Lal

Lecturer

beenal@ais.ac.nz

### Conference presentation

Taumoepeau, S., Towner, N., **Lal, B.** & Pranish, T. (2015). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Hospitality Education Providers Forum, Auckland, 28 August.



## Saida Parvin

Lecturer

saidap@ais.ac.nz

### Report

Ali, E., deSilva, K., Khan, R. & **Parvin, S.** (2015). *A study on the mental health of international students in New Zealand*. Auckland: Asian Health Foundation.

### Pursuing a higher degree

PhD, Victoria University of Wellington

Supervisors: Professor John Overton and Dr. Ershad Ali

Thesis title: Impact of microcredit on women empowerment.

# Tourism and Hospitality Management programmes



## Dr Erwin Losekoot Head of Tourism and Hospitality Management programmes

erwinl@ais.ac.nz

### Conference presentations

Crutzen, J., **Losekoot, E.**, & Staal, A. (2015). FM Kiwi-style: The development of FM professionals in New Zealand. European Facility Management Conference. Glasgow, Scotland, UK. 1-3 June.

**Losekoot, E.** (2015). Airports: Places or non-places - Who cares? In M. Lück, G. Lohmann, & D. T. Duval (Eds.), *2nd Symposium of the Transport and Tourism Special Interest Group* (p. 16). Auckland.

Neill, L. J., Johnston, C., & **Losekoot, E.** (2015). The gaze of hospitality employability. AIRAANZ 2015 Conference: Pacific Employment Relations. Auckland, 3-5 February.

### Higher degree completed

**Losekoot, E.** (2015). *Factors influencing the airport customer experience: A case study of Auckland International Airport's customers*. PhD thesis, AUT University. Available at <http://hdl.handle.net/10292/8739>

### Other research activities

Editorial Board member, *Journal of Quality Assurance in Hospitality and Tourism*.

Primary supervisor, Masters thesis, Rosalind Kelly "What is the lived experience of hospitality for adults during their hospital stay?" AUT University.

External Examiner, Master of International Hospitality Management dissertation, Noor Amalina Mat Yusof “Customer expectations of hotel green marketing”. AUT University.

Fellow, Higher Education Academic (FHEA)

Fellow, Institute of Hospitality (FIH)

Fellow, Royal Geographical Society (FRGS)

Reviewer, *Journal of Service Theory and Practice*



## **Anna Addison**

**Lecturer**

anna@ais.ac.nz

### **Report**

**Addison, A.** (2015). *Reception and front office management training in Tonga, November 2015*. Tonga Institute of Higher Education (TIHE), Ministry of Education and Training, Government of Tonga, Nuku'alofa, Tonga.

### **Pursuing a higher degree**

Master of International Hospitality Management, AUT University



## Rosalind Kelly

Lecturer

rosalindk@ais.ac.nz

### Report

Taumoepeau, S., Penrose, G. & Kelly, R. (2015). *Tonga mark report on services accreditation, December 2015*. Ministry of Commerce, Tourism and Labour, Government of Tonga, Nuku'alofa, Tonga.

### Conference presentations

Kelly, R. (2015). Hospitality in hospitals: Who cares? Presentation at the Council for Australian University Tourism and Hospitality Education (CAUTHE) conference, Gold Coast, Australia. 2-5 February.

Kelly, R. (2015). The hospitality lived experience of a hospital patient. Abstract published in the 9th Annual AUT University Postgraduate Research Symposium, 21 August, pp. 29-30.

### Higher degree completed

Kelly, R. (2015). *What is the lived experience of hospitality for adults during their hospital stay?* Master of International Hospitality Management thesis, AUT University. Available at: <http://hdl.handle.net/10292/8960>.

### Other research activity

Winner, Top Masters student award from AUT University School of Hospitality and Tourism.



## Anne Lawson

Lecturer

annel@ais.ac.nz

### Pursuing a higher degree

Master of International Hospitality Management, AUT University



## Jonathon Spring

Lecturer

jonathons@ais.ac.nz

### Book chapter

**Spring, J.** (2015). Caught in the crossfire: Using participant observation to research guided tours. In M. Lück, J. Velvin, & B. Eisenstein (Eds.) *The social side of tourism: The interface between tourism, society, and the environment* (pp. 127-140). Frankfurt, Germany: Peter Lang Verlag.

### Pursuing a higher degree

PhD, AUT University, Auckland

Supervisors: Assoc Prof. Michael Lück and Prof. Mark Orams

Thesis provisional title: Learning and visitor-guide interaction during guided wildlife tours



## Dr Nick Towner

Senior Lecturer

[nickt@ais.ac.nz](mailto:nickt@ais.ac.nz)

### Journal articles

**Towner, N.** (2015). Surf tourism and sustainable community development in the Mentawai Islands, Indonesia: a multiple stakeholder perspective. Doctoral Dissertation Summary. *European Journal of Tourism Research*, 11, 166-170.

**Towner, N.,** Vas, K. & Milne, S. (2015). Birdwatching as a potential tourism market on Kiritimati Island. *Journal of Pacific Studies*. 35(3), 127-144.

### Conference presentations

Taumoepeau, S., Penrose, G. and **Towner, N.** (2015.) Tonga accreditation and quality star rating of accommodation facilities. Presentation at APacCHRIE Conference, ANZ Viaduct Events Centre, Auckland, 10-12 June.

Taumoepeau, S., **Towner, N.,** Lal, B. & Pranish, T. (2015). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Hospitality Education Providers Forum, Auckland, 28 August.

**Towner, N.** (2015). Surfing tourism and sustainable tourism development: A case study of the Mentawai Islands. Centre for Surf Research Sustainable Stoke Conference, San Diego, USA, 20-21 September.

**Towner, N.** & Orams, M. B. (2015). Cowboys or conservationists: Surfing tourism operators and sustainable development. International Conference on Coastal and Marine Tourism. Learning from the Past, Looking to the Future. 10-13 November, Kailua-Kona, Hawaii.

## **Part-time staff**

### **John Cunningham**

Gave presentation to Institute of Directors Waikato on capital raising via crowd funding, July

Judge, Auckland Business Awards (Westpac and Auckland Chamber of Commerce), November

Business Growth Advisor, SODA Inc, Hamilton

Expert Reviewer, Callaghan Innovation

Expert Reviewer, Ministry of Business, Innovation and Employment

### **Mariska Mannes**

#### **Conference presentations**

Communicating across cultures. Association of Dispensing Opticians NZ (ADONZ) conference, Novotel Tainui, Hamilton, 9-11 October

Communicating with other cultures. Administration for School Conference ASC2015 conference, Auckland, 13 August

#### **Training courses conducted**

Managing Cultural Diversity. Foundation Management, Counties Manukau District Health Board (DHB) and Waitemata DHB

Culture and Cultural Competency. Counties Manukau DHB, Waitemata DHB, Auckland DHB and Taranaki DHB

#### **Other research activities**

Organiser, 8th Small Business Summit, Massey University, for Small Business Voice, 4 September

Organiser, Business Networking International (BNI) Big Breakfast



# Professor Jens Mueller

## Edited book

Warrick, D.D & **Mueller, J.** (2015)(Eds.). *Lessons in changing cultures*. Oxford, UK: Rossi Smith Publishing.

## Journal articles

McGiven, A. & **Mueller, J.** (2015). The governance challenges for one of the largest global dairy exporters: Is a co-operative the best model for Fonterra? *Journal of Global Good Governance, Ethics and Leadership*, 1(1), 33-58.

Poh, D. W. L., **Mueller, J.** & Zhu H. (2015). Entrepreneurial intention and motivating factors for entrepreneurship: A survey of Shantou university students and graduates. *Journal of Asia Entrepreneurship and Sustainability*, 11(2), 115-146.

Trotter, D. & **Mueller, J.** (2015). The emerging nature of American-style eminent domain regulations in China, a case for governance. *Journal of Global Good Governance, Ethics and Leadership*, 1(1), 86-121.

## Conference proceedings

Aveling, J. & **Mueller, J.** (2015). A comparison of profitability and environmental impacts of two feeding systems on New Zealand dairy farms. *Proceedings of the 15th Annual Hawaii International Conference on Business*, 12-14 October.

McGiven, A. **Mueller, J.** & Lim, S. (2015). The future opportunities and challenges for one of the world's largest dairy export firms: Fonterra in New Zealand". *Proceedings of the 15th Annual Hawaii International Conference on Business*, 12-14 October.

Rigby, C., de Villiers, R. & **Mueller, J.** (2015). The psychological capital of reconciliation leaders. *Proceedings of the 15th Annual Hawaii International Conference on Business*, 12-14 October.

Rigby, C., Donald, F., **Mueller, J.**, Groves, J. & Davy, L. (2015). A comparative study of whistleblowing in South Africa and New Zealand. *Proceedings of the 15th Annual Hawaii International Conference on Business*, 12-14 October.

Trotter, D., & **Mueller, J.** (2015). American eminent domain law: Meet your China counterpart, the dingzihul?", *Proceedings of the 15th Annual Hawaii International Conference on Business*, 12-14 October.

## **National award**

Awarded Member, New Zealand Order of Merit, for achievements in Education, for activities linked to representing New Zealand globally in research-related activities in China and the USA

## **Claude Oberto**

Chair, New Zealand Financial Advisers Association (NZFAA)

## **Paul O'Brien**

Presented a seminar "Access to the China market", Douglas Pharmaceuticals Ltd

## **Dr Danny Quik**

### **Journal articles**

**Quik W. H.**, Wright N., Rashid A. & Sivadass T. (2015). Influential factors of collaborative networks in manufacturing: Validation of a conceptual model. *Interdisciplinary Journal of Information, Knowledge, and Management*, 10, 1-19.

Rashid, A., Rashid, Y., **Quik, W. H.** (2015). Examining the effectiveness of knowledge management systems (KMS) in co-creation: An empirical investigation. *Research Journal of Science & IT Management*, 5(2), 28-38.

## **Dr John Tan**

Fund-raising to install 56 hand pump wells and provide medical aid to 2,500 people in Cambodia

Supervised eight Masters dissertations, AUT University

## **Daniel Vidal**

### **Seminar delivered**

Six-monthly seminar for entrepreneurs, The ICEHOUSE (new venture incubator)

### **Consultancy project**

Strategy formulation for Fisher & Paykel Healthcare

### **Pursuing a higher degree**

PhD, University of Oxford

Supervisor: Professor Hugh Whittaker

Thesis title: Elements of entrepreneurial expertise in the New Zealand tourism sector.

# Our programmes

Postgraduate Diploma in Business Administration (PGDBA)  
Master of Business Administration (MBA)

Diploma in International Business (Level 5)  
Diploma in International Business (Level 6)  
Bachelor of International Business  
Graduate Diploma in International Business

Licence Controller Training (LCQ) (Level 4)  
Diploma in Hospitality Operations (Level 5)  
Diploma in Hospitality Operations Management (Level 6)  
Bachelor of Hospitality Management  
Graduate Diploma in Hospitality Management

Diploma in Information Technology (Level 5)  
Diploma in Information Technology (Level 6)  
Bachelor of Information Technology  
Graduate Diploma in Information Technology

Diploma in Tourism Management (Level 5)  
Diploma in Tourism Management (Level 6)  
Bachelor of Tourism Management  
Graduate Diploma in Tourism Management

English as a Foreign Language (General English)  
Certificate in Teaching English to Speakers of Other Languages (CertTESOL)  
English for Academic Purposes I (EAP I)  
English for Academic Purposes II (EAP II)  
Business English  
Academic Bridge Class  
IELTS Preparation



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