



AUCKLAND
INSTITUTE
OF STUDIES
NEW ZEALAND

ANNUAL RESEARCH AND PUBLICATION REPORT



2016
RESPECTING INDIVIDUALITY
RENEWING PUSIDUAL
SUPPORTIVE
SUCCESSFUL
WORLD

Preface

Research activities continued to be emphasised in Auckland Institute of Studies (AIS) during 2016. AIS places itself as a boutique university-college and fully recognises its requirement under the Education Act to undertake quality research. The outputs and activities listed in this report are testimony to this commitment.

As in previous years, in-house research presentations were held, several staff were supported to attend conferences and give presentations, and half a dozen staff were sponsored to pursue higher degrees.

Various other research activities continued to be undertaken.

CRIE international conference

The biennial conference organised by the Centre for Research in International Education was held in January 2016. Presentations were delivered by two plenary speakers, two national body representatives, and 24 parallel speakers.

As a postscript, the view was expressed that it was a pity that the CRIE conference was held every two years, and that there was nothing comparable in the intervening year. Consequently, an in-house research symposium was arranged and held in January 2017.

Research newsletter

The research newsletter is published three times a year, with each issue carrying a feature on a member of staff's research, articles on various facets of the research and publication process, as well as recent outputs by AIS staff, and upcoming conferences.

Research award

The research award acknowledges staff with excellent research outputs, both in terms of quality and quantity, over the period July 2015 - June 2016.

The Established Researcher award went to Rubaiyet Khan. Rubaiyet was the joint author of the second edition of a book entitled *Bangladesh Studies* (first edition 2011). He was the joint editor of, and contributed four chapters to, the collection *Technology, Sustainability and Managing Development in Developing Countries*. Two conference presentations and one technical report completed his outputs for the year. Rubaiyet is also working on a PhD.

The Emerging Researcher award went to Anna Addison. Under the mentorship of Dr Semisi Taumoepeau, Anna has written studies on the place of tourism, culture and heritage in the educational curricula of Tonga and Samoa. She is also undertaking a Masters qualification.

Research committee

The Research Committee continues to meet regularly to discuss and plan research activities. Members of the committee in 2016 were Paul Sutcliffe (Academic Director), Dr Erwin Losekoot (Academic Head of the Tourism and Hospitality programme),

Dr Gerhard Peters (Academic Head of the International Business programme), Dr Michael Watts (Academic Head of the Information Technology programme), Dr Semisi Taumoepeau (Director of Pasifika Affairs), Dr Ershad Ali (Senior Lecturer, Business), Dr Nick Towner (Senior lecturer, Tourism Management), Rubaiyet Khan (Lecturer, Business), and myself as Chair.

The research committee is supported by Prof Kenneth E Jackson, as an Adjunct Research Professor. Support in terms of the organising of joint international conferences is given by Dr Sandip Kar, Chairman of the International Institute of Management Sciences (IIMS) in Kolkata, India.

Performance Based Research Funding (PBRF)

The PBRF scheme, administered by the Tertiary Education Commission, a government body, is a contestable nationwide fund based on research outputs and activities, defined widely. According to the TEC's website, its purpose "is to ensure that excellent research in the tertiary education sector is encouraged and rewarded. This means assessing the research performance of tertiary education organisations (TEOs) and then funding them on the basis of their performance." The fund is administered on a six-yearly cycle. AIS expects to receive over twice as many PBRF rankings in 2018 as in the previous round, as a result of two main factors. Firstly, AIS management and staff have put in a lot of effort over the last few years to ensure that eligible AIS staff are research-engaged. Secondly, vacancies for teaching staff are nowadays usually filled by candidates with PhDs and a history of research and outputs.

We thank all researchers for their contribution to the research culture in AIS over the year. Our thanks also go to Christine Edwards, who carries out the administrative side of research activities with great efficiency.

Name change

During the year, Dr Gerhard Peters left as the Academic Head of the International Business programme, and was replaced by Prof Robert Davis. At the same time, the programme was renamed simply Business.

Collaboration

Researchers in other institutions who are interested in conducting collaborative projects with members of AIS staff are invited to contact them directly.

Dr Adam Brown
Director of Research



Professor Kenneth E Jackson

Adjunct Research Professor

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Book chapters

Jackson, K. E. (2016). Reflections on labour export-import policy and its impact on socio-economic development in Asia. In Ratnayake, R. & De Silva, S. (Eds.) *Human capital, agriculture, trade and globalization: Pathways to achieving economic development in Asia* (pp. 53-64). Kyushu, Japan: Saga University.

Jackson, K. E. (2016). New Zealand Economy (substantial revision). In J. Love (Ed.) *Regional surveys of the world: The Far East and Australasia 2017* (48th edition) (pp. 715-721). Abingdon, UK: Europa Publications.

Report

Jackson, K. E. (2016). *A case study: Reflections on resource extraction based industries in Australasia: Mining, government and economic performance*. Report for the Committee on Economic Development, Infrastructure, Trade and Industry of the Assembly of the Republic of Kosovo, Pristina, Kosovo.

Conference presentations

Jackson, K. (2016). From MDGs to SDGs: Where does education fit? Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Other research activities

Reviewer, *New Zealand Journal of Asian Studies*

Reviewer, *Contemporary South Asia*

PhD advisor: Ting Ting Miao 'The institutional barriers to the making of city to city (C2C) co-operation in China', University of Auckland.

PhD examiner:

Anees Ahmed 'The impact of brand personality on brand equity: A study of mediating factors' Indian School of Mines.

Juniors Marire 'Institutional change, institutional isolation and biodiversity governance in South Africa: A case study of the trout industry in alien and invasive species regulatory reforms' Rhodes University, South Africa.



Dr Adam Brown

Director of Research

adamb@ais.ac.nz

Book chapter

Brown, A. (2016). Integrating pronunciation with spelling and punctuation. In T. Jones (Ed.) *Pronunciation in the classroom: The overlooked essential* (pp. 154-168). Alexandria VA: TESOL.

Journal article

Brown, A. (2016). Barriers to learning the English *th* sounds. Part II: The relative importance of the two sounds. *Speak Out! (Journal of the IATEFL Pronunciation Special Interest Group)* 54, 6-14.

Conference presentation

Brown, A. (2016). International students' reactions to e-textbooks. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Other research activities

Editor, AIS Research newsletter



Dr Semisi Taumoepeau

Director of Pasifika Relations

semisit@ais.ac.nz

Journal articles

Addison, A. & **Taumoepeau, S.** (2016). Tourism's place in the school curriculum: A case study from Tonga. *Online Journal of International Education*, 1(2), 4-28.

Taumoepeau, S. (2016). New heights of success for Tonga's aviation and tourism. *Online Journal of International Education*, 1(2), 67-89.

Taumoepeau, S. & Addison, A. (2016). Cultural and heritage subjects in a national tourism curriculum framework: A Samoan case study. *Online Journal of International Education*, 1(2), 29-49.

Towner, N., **Taumoepeau, S.** & Penrose, G. (2015). Aligning the stars: Quality in Tonga's tourism accommodation sector assurance. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 4(2), 257-268.

Report

Taumoepeau, S. & Penrose, G. (2016). *Tonga Mark training manual on tourism and hospitality services assessment and accreditation*. Ministry of Tourism, Government of Tonga, Nuku'alofa, Tonga. An NZAID project.

Conference presentations

Addison, A. & **Taumoepeau, S.** (2016). Tourism's place in the school curriculum: A case study from Tonga. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Addison, A., & **Taumoepau, S.** (2016). Who needs training? A Tongan tourism case study. Presentation at the Vaka Pasifiki Education Conference, Honiara, Solomon Islands, 5-6 July.

Manu, S., **Taumoepau, S.** & Towner, N. (2016). Where do remittances go? A Tongan case study. Working paper in conference proceedings of the 26th Annual Conference Council for Australasian University Tourism and Hospitality Education (CAUTHE) (p. 1239- 1248). Sydney, Australia, 8-11 January.

Taumoepau, S. (2016). Incorporation of culture and heritage issues into the Samoan Tourism Education National Curriculum. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Taumoepau, S., Towner, N., Lal, B. & Pranish, T. (2016). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Towner, N. & **Taumoepau, S.** (2016). Refugees and climate change, a double-edged sword: Tourism development in Nauru and Tuvalu. Proceedings of New Zealand Tourism and Hospitality Research Conference (p.144-158), Christchurch, New Zealand, 29 November – 1 December.

Other research activities

Recruitment and Training Adviser, selection of managers and training recommendations for the newly opened Tanoa International Dateline Hotel Nuku'alofa, Tonga, October – December.

Conducted Tonga tourism training on Tonga Mark assessments: Accommodation and services, tour guiding for whalewatch and transport operators. Ministry of Tourism, Nuku'alofa, Tonga, August. An NZAID-funded project.

Associate Director, New Zealand Tourism Research Institute (NZTRI), based at AUT University.

Research consultant for the newly established New Zealand Institute of Pacific Research (NZIPR) support role to Professor Simon Milne (AUT University) on the NZMFaT study Investment in the Pacific Islands 2016-2017.

Executive member, New Zealand Tonga Business Council (under the aegis of the Auckland Chamber of Commerce).

Member, Tonga Research Association.



Rachel Honeycombe

Marketing Manager

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Conference presentation

Honeycombe, R. (2016). Changes and innovation in international education. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.



Tamendi Pranish

Study Skills Advisor

tamendip@ais.ac.nz

Conference presentation

Taumoepeau, S., Towner, N., Lal, B. & **Pranish, T.** (2016). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Business programme



Professor Robert Davis

Head of Business programme

robertd@ais.ac.nz

Journal Article

Davis, R. A. & McGinnis, L. P. (2016). Conceptualizing excessive fan consumption behaviour, *Journal of Retailing and Consumer Services*, 28, 252-262.

Other Research Activities

Editorial Board, *Internet Research*

Editorial Board, *Journal of Marketing Communications*

Reviewer, *Journal of Service Research*

Reviewer, *Computers in Human Behaviour*

Reviewer, European Marketing Academy

Reviewer, American Academy of Advertising

Reviewer, Australian and New Zealand Marketing Academy (ANZMAC)

Thesis Examiner, University of Auckland Business School, Department of Marketing.

Fellow of Chartered Institute of Marketing, United Kingdom.



Dr Ershad Ali

Senior Lecturer

ershada@ais.ac.nz

Journal article

Subramaniam, G., Khadri, N. A. M., Maniam, B., and **Ali, E.** (2016). The glass ceiling phenomenon: Does it really affect women's career advancement in Malaysia? *Journal of Organizational Culture Communications and Conflict*, 20, 81-89.

Subramaniam, G., Tan, P. L., Maniam, B. & **Ali, E.** (2016). Flexibility at the workplace: Does it impact empowerment and quality of life? *Asian Journal of Environment-Behaviour Studies*, 5(19), 25-34.

Peya, A. G., **Ali, E.** & Subramaniam, G. (2016). Bangladesh import education from New Zealand: Opportunities and challenges. *Journal Of Emerging Economies And Islamic Research*, 4(3), 27-36.

Conference presentations

Ali, E. (2016). Globalization and internationalization of education: Are western delivery techniques at the end point of history? Keynote presentation at the 6th IIMS International Conference "Global dynamics in the modern era", University of Fujairah, UAE, 4-7 December.

Ali, E. (2016). Education as a commodity: New Zealand case for success. Keynote presentation, Rotary Club annual meeting.

Peya, A. G. & **Ali, E.** (2016). Bangladesh import education from New Zealand: Opportunities and challenges. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Other research activities

Chief Editor, *Journal of International Business Management*, Canada.

Editorial Advisor, *Journal of Modern Management*, India.

International Advisor, *Journal of Emerging Economies and Islamic Research*, Malaysia.

International Advisor, *Journal of International Business and Entrepreneurship*, Malaysia

Editorial Board member, *SMART Journal of Business Management Studies*, India

Reviewer, *Business Management and Quarterly Review*, Malaysia.

Reviewer, *International Academy of Business and Economics*, USA.

Reviewer, *Journal of Scientific Research*

Chairman, Academic Board, Royal Business Institute, Sydney, Australia.

PhD examiner, BIT India, Mine School India, NSBO University India.

Visiting Professor, Tianjin Normal University, Jingu College, China

Visiting Professor, International Institute of Management Sciences, Kolkata, India

Honorary Research Associate, University of Auckland

Honorary Research Associate, Victoria University of Wellington

Judge, Best Research Paper Award, Faculty of Business Management, Universiti Teknologi MARA, Malaysia



Rubaiyet Khan

Lecturer

rubaiyetk@ais.ac.nz

Journal article

Khan, R. H., Parvin, S. & Subramaniam, G. (2016). Entrepreneurial efforts by Bangladeshi immigrant women in New Zealand: A preliminary analysis. *Journal of International Business, Economics and Entrepreneurship*, 1(1), 22-29. Retrieved from jibe.uitm.edu.my/images/dec2016/khanfull.pdf

Conference presentations

Khan, R. H. (2016). Attractiveness of digital learning environments: A gender lens perspective for New Zealand tertiary students. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Khan, R. H. & Theresa, Z. (2016). Influence of culture on quality of service: Perceptions of service providers. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Pursuing a higher degree

PhD, Curtin University

Supervisor: Professor Mohammed Quaddus

Thesis title: Measuring return on social media marketing by SMEs on New Zealand



Beena Lal

Lecturer

beenal@ais.ac.nz

Conference presentation

Taumoepau, S., Towner, N., **Lal, B.** & Pranish, T. (2016). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.



Dr Leonie Menzies (née de Witt)

Senior Lecturer

leoniem@ais.ac.nz

Book chapters

De Witt, L. (2016). Leading and leadership. In Hermann, U. P. & Du Plessis, L. (Eds.) *An introduction to tourism and hospitality management: A services approach*. (pp. 123-140). Pretoria: Van Schaik Publishers.

De Witt, L. (2016). Managing individuals in the tourism and hospitality industry. In Hermann, U. P. & Du Plessis, L. (Eds.) *An introduction to tourism and hospitality management: A services approach*. (pp. 141-150.) Pretoria: Van Schaik Publishers.

Conference presentation

Mashapa, M. M., **Menzies, L.** & Slabbert, E. (2016, November). Perceptions of host communities regarding urban ecotourism: The case of an urban park in Gauteng. Presentation at the 7th Annual Ecohealth and wellbeing conference. Hartbeespoort Dam, South Africa, 17-18 November.

Other research activities

Masters supervision:

Mashapa, M. M. 'Determining the perceptions of host communities regarding urban ecotourism: the case of an urban park in Gauteng,' MTech in Tourism and Hospitality Management, Vaal University of Technology, South Africa.

Maboya, M. K. 'Assessing the environmentally responsible behaviour of tourists visiting selected resorts in Limpopo.' MTech in Tourism and Hospitality Management, Vaal University of Technology, South Africa.



Saida Parvin

Lecturer

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Journal article

Khan, R. H., **Parvin, S.** & Subramaniam, G. (2016). Entrepreneurial efforts by Bangladeshi immigrant women in New Zealand: A preliminary analysis. *Journal of International Business, Economics and Entrepreneurship*, 1(1), 22-29. Retrieved from jibe.uitm.edu.my/images/dec2016/khanfull.pdf

Pursuing a higher degree

PhD, Victoria University of Wellington

Supervisors: Professor John Overton and Dr. Ershad Ali

Thesis title: Impact of microcredit on women empowerment.

Business Administration programme



Sawsan Al-Shamaa

Senior Lecturer

sawsana@ais.ac.nz

Journal article

Kushwaha S. & **Al-Shamaa, S.** (2016). A study on the impact of culture shock on Asian students in Auckland, New Zealand. *Research Guru: Online Journal of Multidisciplinary Subjects*, 10(3).

Conference presentation

Kushwaha S. & **Al-Shamaa, S.** (2016). A study on the impact of culture shock on Asian students in Auckland. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Other research activities

Editorial Board Member, *Research Guru: Online Journal of Multidisciplinary Subjects*.



Dr Sid Sirisukha

Academic Administration Coordinator

sids@ais.ac.nz

Conference presentation

Sirisukha, S. (2016). An empirical study of triangulation quantitative and qualitative research methodologies for business and information technology research.

Presentation at the 6th IIMS International Conference “Global dynamics in the modern era”, University of Fujairah, UAE, 4-7 December.

Information Technology programme



Dr Michael J Watts

Head of Information Technology programme

michaelw@ais.ac.nz

Conference presentations

Han, B. & **Watts, M. J.** (2016). An analysis of factors contributing to student success in an information technology programme. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Han, B. & **Watts, M.** (2016). Predicting the academic performance of international students on an ongoing basis. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.

Watts, M. J. (2016). Sleep learning and max-min aggregation of evolving connectionist systems. In *Proceedings of the International Joint Conference on Neural Networks (IJCNN) 2016*, pp. 4325-4330.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.

Other research activities

Associate Editor, *Soft Computing*

Associate Editor, *Complex and Intelligent Systems*

Associate Editor, *Evolving Systems*

Associate Editor, *IEEE Transactions on Neural Networks and Learning Systems*

PhD examiner: Reggio Hartono, 'Adaptive methods for spatiotemporal stream data mining' AUT University.

DComp examiner: Simon Dacey, 'Computational land use management of public spaces in New Zealand', Unitec Institute of Technology.

Examiner's report assessor: Yihuan Wang, 'Applying rank correlation statistics in structural drift detection for transactional data streams', University of Auckland.

PGR 9 research proposal assessor: Wei Cui, 'Fast moving object recognition using DVS and NeuCube', AUT University.

Reviewer, *Evolving Systems*



Kourosh Ahmadi

Senior Lecturer

kourosha@ais.ac.nz

Conference presentations

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., **Ahmadi, K.** & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., **Ahmadi, K.** & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Dr Neda Abdelhamid

Senior Lecturer

nedah@ais.ac.nz

Journal article

Thabtah F., & **Abdelhamid N.** (2016), Clustering phishing features: A new prospective learning. *Journal of Information and Knowledge Management*, 15(4), 1650042 -1650058.

Conference presentations

Abdelhamid N., Abdel Jabbar A. & Thabtah F., (2016), Associative classification common research challenges, *Proceedings of the 45th International Conference on Parallel Processing Workshops (ICPPW 2016)* (pp. 432-437), IEEEExplore, Philadelphia, USA, 16-19 August.

Thabtah F., & **Abdelhamid N.**, (2016) Ranking and grouping website's features to combat phishing. *Proceedings of the 7th International Conference on Computer Science and Information Technology (CSIT 2016)* (pp. 189-193), IEEEExplore, Amman, Jordan, 13-14 July.

Other research activities

PhD supervision, Madhury Khatun 'Designing a decision support system framework for small business strategic decision making in the B2C e-commerce environment' Victoria University, Melbourne.



Kabas Albakry

Senior Lecturer

kabasa@ais.ac.nz

Conference presentations

Albakry, K. & Hookings, A. (2016). Cultural views of cross-cultural group work in IT courses. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., **Albakry, K.**, Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., **Albakry, K.**, Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITREnz (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Kar Wen Choe

Programme Administrator

karwenc@ais.ac.nz

Conference presentation

Watts, M. J., Albakry, K., **Choe, K. W.**, Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., **Choe, K. W.**, Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Havea Fonua

Lecturer

haveaf@ais.ac.nz

Conference presentations

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., **Fonua, H.**, Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., **Fonua, H.**, Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Binglan Han

Lecturer

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Conference presentations

Han, B. & Watts, M. J. (2016). An analysis of factors contributing to student success in an information technology programme. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Han, B. & Watts, M. J. (2016). Predicting the academic performance of international students on an ongoing basis. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.

Watts, M. J., Albakry, K., Choe, K. W., **Han, B.**, Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., **Han, B.**, Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Alistair Hookings

Lecturer

alistairh@ais.ac.nz

Conference presentations

Albakry, K. & **Hookings, A.** (2016). Cultural views of cross-cultural group work in IT courses. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., **Hookings, A.**, Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., **Hookings, A.**, Fonua, H., Kumar, R., Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Sione Ketu'u

Lecturer

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Conference presentations

Ketu'u, S. & Archarya, D. S. (2016). Analysis of the requirements, designing and implementation of a cloud-based computer network laboratory to support AIS's IT Programme. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & **Ketu'u, S.** (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., Kumar, R., Ahmadi, K. & **Ketu'u, S.** (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Rakesh Kumar

Lecturer

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Conference presentations

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., **Kumar, R.**, Ahmadi, K. & Ketu'u, S. (2016). Experiences with a student laptop roll-out. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Watts, M. J., Albakry, K., Choe, K. W., Han, B., Hookings, A., Fonua, H., **Kumar, R.**, Ahmadi, K. & Ketu'u, S. (2016). A student laptop roll-out for international Information Technology students. 29th Annual CITRENZ (Computer and Information Technology Research and Education New Zealand) Conference, Wellington, New Zealand, 11-13 July.



Amir Moravejsharieh

Lecturer

amirm@ais.ac.nz

Journal articles

Moravejsharieh, A. & Lloret, J. (2016). Performance evaluation of co-located IEEE 802.15. 4-based wireless body sensor networks. *Annals of Telecommunications*, 71(9), 425–440.

Moravejsharieh, A. & Willig, A. (2016). Mutual interference in large populations of co-located IEEE 802.15. 4 body sensor networks sensitivity analysis. *Computer Communications*, 81, 86–96.

Other research activities

Reviewer, *Soft Computing* journal



Shuaib Memon

Lecturer

shuaibm@ais.ac.nz

Journal article

Memon, S. K., Sarkar, N. I. & Al-Anbuky, A. (2016). Multiple preemptive EDCA for emergency medium access control in distributed WLANs. *Wireless Networks: The Journal of Mobile Communication, Computation and Information*, 22(2), 1-12.

Conference/workshop presentations

Memon, S. K. (2016). Emergency wi-Fi: A framework for supporting strict QoS. IEEE New Zealand Wireless Workshop, Wellington, 2 September.

Memon, S. K. (2016) Preemptive EDCA for supporting emergency traffic and providing strict QoS guarantee. IEEE ComSoc Distinguished Lecturer Talk and AUT NSRG Workshop, 7 June.

Tourism and Hospitality Management programmes



Dr Erwin Losekoot

Head of Tourism and Hospitality Management programmes

erwinl@ais.ac.nz

Journal articles

Crutzen, J., **Losekoot, E.** & Staal, A. (2016). Facilities management professional development: A New Zealand case study. *Online Journal of International Education*, 1(1), 45-67.

Kelly, R., **Losekoot, E.**, and Wright-StClair, V.A. (2016). Hospitality in hospitals: The importance of caring about the patient. *Hospitality & Society*, 6(2), 113-129. doi: 10.1386/hosp.6.2.113_1

Neill, L., Johnston, C., & **Losekoot, E.** (2016). New ways of gazing: The refractive gaze. *International Journal of Tourism Anthropology*, 5(1/2), 138-151.

Conference presentation

Losekoot, E., & Lugosi, P. (2016). A New Zealand airport customer experience model. In U. McMahon-Beattie & S. Boyd (Eds.) *CHME2016 Conference: Inspire, Innovate, Succeed within Hospitality Management* (pp 102-113), Belfast, UK: Ulster University Business School. Awarded best theme conference paper.

Other research activities

Reviewer, *International Journal of Contemporary Hospitality Management*

Reviewer, *Hospitality & Society* journal

Reviewer, *Journal of International Education and Business*

Reviewer, *International Journal of Culture, Tourism, and Hospitality Research*



Anna Addison

Lecturer

annaa@ais.ac.nz

Journal articles

Addison, A. & Taumoepeau, S. (2016). Tourism's place in the school curriculum: A case study from Tonga. *Online Journal of International Education*, 1(2), 4-28.

Taumoepeau, S. & **Addison, A.** (2016). Cultural and heritage subjects in a national tourism curriculum framework: A Samoan case study. *Online Journal of International Education*, 1(2), 29-49.

Conference presentations

Addison, A. & Taumoepeau, S. (2016). Tourism's place in the school curriculum: A case study from Tonga. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Addison, A., & Taumoepeau, S. (2016). Who needs training? A Tongan tourism case study. Working paper in conference proceedings of the *Vaka Pasifiki Education Conference: Education for What? Revisited*. (pp. 70-71) Solomon Islands National University, Honiara, Solomon Islands, 5-6 July.

Pursuing a higher degree

Masters of International Tourism Management, AUT University



Rosalind Kelly

Lecturer

rosalindk@ais.ac.nz

Journal articles

Kelly, R. (2016). Hospitality education training for tourism enterprises: Reflections on a Tongan case study. *Online Journal of International Education*, 1(2), 50-66

Kelly, R., Losekoot, E., and Wright-StClair, V.A. (2016). Hospitality in hospitals: The importance of caring about the patient. *Hospitality & Society*, 6(2), 113-129. doi: 10.1386/hosp.6.2.113_1

Conference presentation

Kelly, R. (2016). Hospitality education training for tourism enterprises: A Tongan case study. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Kelly, R. (2016). How does an interpretive phenomenological approach help us to better understand the significance of hospitality within a hospital setting? Abstract published in the proceedings of the *School of Hospitality and Tourism Management Conference: Making an impact – creating constructive conversations*, University of Surrey, Guildford, UK, 19-22 July.



Anne Lawson

Lecturer

annel@ais.ac.nz

Pursuing a higher degree

Masters of International Hospitality Management, AUT University



Jonathon Spring

Lecturer

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Journal article

Spring, J. (2016). Book review: Tour guiding research: insights, issues and implications. *Annals of Leisure Research*, 19(2), 263-265. doi:10.1080/11745398.2015.1093951

Conference presentations

Spring, J. (2016). How can feedback from the Real World be utilised heuristically? Exploring the ways public comments about students' performance as a tour guide in a practical assessment can be used in the classroom. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Spring, J. (2016). Sustainable wildlife tours and the concept of awareness. National Association of Interpreters International Conference, Wellington, 3-7 April.

Pursuing a higher degree

PhD, AUT University

Supervisors: Assoc Prof. Michael Lück and Prof. Mark Orams

Thesis title: Learning and visitor-guide interaction during guided wildlife tours



Zaina Theresa

Lecturer

zainat@ais.ac.nz

Conference presentations

Khan, R. H. & **Theresa, Z.** (2016). Influence of culture on quality of service: Perceptions of service providers. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Theresa, Z. (2016). Postgraduate education in hospitality: Leading the field or misleading the field. Presentation at Connect@Postgraduate Research Symposium. AUT, Auckland, New Zealand, 18 August.

Pursuing a higher degree

Edd, AUT University

Supervisors: Professor Nesta Devine and Associate Professor Andrew Simmonds

Thesis title: Postgraduate education in hospitality: Leading or misleading the field



Dr Nick Towner

Senior Lecturer

nickt@ais.ac.nz

Journal articles

Towner, N. (2016). Community participation and emerging surfing tourism destinations: A case study of the Mentawai Islands. *Journal of Sport and Tourism*, 20(1), 1-19.

Towner, N. (2016). How to manage the perfect wave: Surfing tourism management in the Mentawai Islands, Indonesia. *Ocean & Coastal Management*, 119, 217-226.

Towner, N. (2016). Searching for the perfect wave: Profiling surf tourists who visit the Mentawai Islands. *Journal of Hospitality and Tourism Management*, 26, 63-71.

Towner, N. (2016). The effectiveness of destination websites in promoting linkages between visitors and the community in Tonga. *Journal of Pacific Studies*, 36(2), 89-106.

Towner, N., Taumoepeau, S. & Penrose, G. (2015). Aligning the stars: Quality in Tonga's tourism accommodation sector assurance. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 4(2), 257-268.

Conference presentations

Manu, S., Taumoepeau, S. & **Towner, N.** (2016). Where do remittances go? A Tongan case study. Working paper in conference proceedings of the 26th Annual Conference Council for Australasian University Tourism and Hospitality Education (CAUTHE) (p. 1239- 1248). Sydney, Australia, February 8 – 11.

Taumoepeau, S., **Towner, N.,** Lal, B. & Pranish, T. (2016). Governance, intervention and outcomes for Pasifika students in New Zealand: A case study. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Towner, N. (2016). Community participation and surfing tourism: A case study of the Mentawai Islands. Surfing Social Hui conference. Waikato, New Zealand, 9 – 12 February.

Towner, N. & Graham Davies, S. (2016). The role of machismo in localism at popular surfing destinations: A case study of Piha Beach, New Zealand. Surfing Social Hui conference. Waikato, New Zealand, 9 – 12 February.

Towner, N. & Taumoepeau, S. (2016). Refugees and climate change, a double-edged sword: Tourism development in Nauru and Tuvalu. Proceedings of New Zealand Tourism and Hospitality Research Conference (p.144-158), Christchurch, New Zealand, 29 November – 1 December.

English Language Centre



Terry Leotta

Head of English Language Centre

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Book review

Leotta, T. (2016). Book review: Jones, T. (Ed., 2016). Pronunciation in the classroom: The overlooked essential. *Online Journal of International Education*, 1(1), 85-86.



Tony Ó Braonáin

English Language Teacher

tonyo@ais.ac.nz

Book review

Ó Braonáin, T. (2016). Book review: Rost, M. & Wilson, J. J. (2013). Active listening. *Online Journal of International Education*, 1(1), 87-89.



Dr Tanya Petrichtcheva

English Language Teacher

tatianap@ais.ac.nz

Petrichtcheva, T. (2016). Incorporating blogging into an English for Academic Purposes (EAP) course for international students. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Part-time staff

John Cunningham

Masters supervision, University of Waikato

Chief judge, Emerging Business Category, Auckland Business Excellence Awards

Expert Reviewer, project grants, Ministry of Business, Innovation and Employment
Smart Ideas

Expert Reviewer, project grants, Callaghan Innovation

Business Growth Advisor, Soda Inc, Hamilton

Gamini Jayasuriya

Jayasuriya, G. (2016). The impact of Chinese economic aid to Sri Lanka, with special reference to the Mattala airport project. Presentation at the Annual Conference of Social Scientists in Sri Lanka, University of Colombo, 29 – 30 December.

Professor Jens Mueller

Conference presentations

Mueller, J. (2016). Innovation in health. Invited keynote lecture, Health Congress 2016, Auckland, 21-22 June.

Mueller, J. (2016). Sustainable global entrepreneurship strategies. Invited keynote lecture, Shantou University Entrepreneurship Symposium, Shantou, China, 9 November.

Other research activities

Masters' dissertation supervisions, Waikato Management School, Hamilton (46 students)

Co-Editor, *Journal of Asia Entrepreneurship and Sustainability*

Co-Editor, *Journal of Global Good Governance, Ethics and Leadership*

Managing Editor, *Journal of Entrepreneurship in Tourism and Hospitality*

Guest Editor, *Journal of Knowledge Management Special Issue 'Strategic Knowledge Management: Theory, Practice and Future Challenge'*

Three-year re-appointment by the Minister of Health, Hon. Jonathan Coleman, as Director of PHARMAC

Chair, Audit & Forecast Committee, PHARMAC

Co-Publisher, RossiSmith Academic Publications, Oxford, UK

Governance Consultant, New Zealand Medical Association

Company Director at several corporate entities in New Zealand, Australia and the USA

Trustee, Pukehinahina Trust, Tauranga

Board Advisor, Game Animal Council of New Zealand

Ray Ninow

Conference presentations

Ninow, R. (2016). Forecasting finances accurately. Presentation at the 16th Annual Management Accountant Conference, Auckland, 23 February.

Ninow, R. (2016). Better decision making through analytics and modelling. Presentation at the 39th One Stop Update for Accountants in Business, New Zealand. 16 – 25 May.

Other research activities

Consultant to Ministry of Primary Industries: Guidance on the development of a business intelligence model for managing grant allocations.

Consultant to a private client: Integration of an ERP system to incorporate the quality assurance system for cosmetics manufacture.

Daniel Vidal

Presentations

Vidal, D. (2016). The real meaning of strategy. Presentation at Massey University, Management and International Business Department, Auckland.

Vidal, D. (2016). The four approaches to crafting strategy. Presentation at University of Auckland Business School, Graduate School of Management, Auckland.

Vidal, D. (2016). Why strategy matters to the finance team. Presentation to the Chartered Accountants Association Australia New Zealand, Auckland.

ICT and disruption. 'From 9 to Noon with Kathryn Ryan'. Radio New Zealand, Wellington.

Other research activities

Master's supervision:

Josh Alden, Master of BioScience Enterprise, 'Decision-making processes of NZ Angel and Venture Capitalists in the biotechnology sector', University of Auckland

Josef Singer, Master of Commerce, Applied Research Project: 'Diversification of commercial weather services: Met Service and soft commodity markets', University of Auckland

Pursuing a higher degree

PhD, University of Auckland

Supervisors: Prof Hugh Whittaker, Oxford University and Prof Nigel Haworth, University of Auckland

Thesis title: Elements of entrepreneurial expertise in the New Zealand tourism sector

Professor Nevan Wright

Book

Basu, R. & **Wright N. J.** (2016). *Managing global supply chains*. London: Routledge:

Conference presentation

Wright, N. J. (2016). Bricks and mortar vs clicks and tricks: The future of online education. Presentation at the 7th biennial AIS/CRIE conference 19-20 January.

Other research activities

Panel member, NZQA External programme review, International College of New Zealand Level 7 Diploma in Management.

Our programmes

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Postgraduate Diploma in Business Administration
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